

# JACQUELINE BARCAMONTE

## Interactive Designer

13 Jennings Circle  
Peabody, MA 01960

**JBARCAMONTE.COM**  
jbarcamonte@gmail.com  
978.369.4916

As an experienced interactive design professional with a strong web design background and project management skills, I seek a position that will utilize my ability to produce compelling and usable websites with an emphasis on web standards and accessibility, as well as collaborate with co-workers, clients and other outside organizations to successfully complete tasks and projects.

## EXPERIENCE

### INTERACTIVE DESIGNER, FUSEIDEAS, SOMERVILLE, MA

August 2006 - Present

- Served as lead interactive designer for clients including ESPN, The Boston Bruins, Scripps Networks, Women's Pro Soccer, and Reebok.
- Performed comprehensive tasks for large-scale interactive projects, including IA and UI design, CMS content integration, CMS training, web maintenance and content updates.
- Collaborated with all departments including project managers, engineers, SEO managers, and account planning to complete interactive projects on time and on budget.
- Managed e-marketing campaigns for ABC, ESPN, McGraw-Hill and Women in Cable Television (WICT), working directly with clients on design, HTML programming, final delivery and tracking results.
- Promoted to project manager and lead designer for Nokia, who partnered with Fuseideas on mobile web projects, such as Ford Lincoln, Visit Florida & FOX - What Happens in Vegas
- Print design experience for clients including HBO, Snip-its and Beacon Consulting.

### JUNIOR WEB DESIGNER, BOSTON INTERACTIVE, BOSTON, MA

June 2005 - August 2006

- Designed, produced and updated websites for clients such as Appalachian Mountain Club, Olivia's Organics, Martignetti and The Berkshire Company
- Created Flash animations for websites
- Content integration into Smartwebs Content Management System
- Responsible for information architecture of websites
- Designed, implemented and tracked html email campaigns

## EDUCATION

- 2002- 2006 Quinnipiac University Hamden, CT
- B.A., Interactive Digital Design, Minor Computer Science
- GPA: 3.9/4.0 | summa cum laude

## AWARDS

- **Mobile Internet World - NetBiscuits Mobile Web Developer Award**  
Visit Florida Mobile Site (visitflorida.fuseideas.net)
- **Silver Mark Award Winner 2008**  
HBO Latin America Direct Mailer for Capadocia

## SKILLS

Indesign  
Illustrator  
Dreamweaver  
Photoshop  
Javascript  
HTML  
Flash  
CSS

## CMS

Ektron  
Sitecore  
Wordpress  
Smartwebs  
Joomla

## CLIENTS

ABC  
ESPN  
Nokia  
Ales Groupe  
Boston Bruins  
ESPN Deportes  
Scripps Networks  
Vermont Teddy Bear  
Women's Pro Soccer  
McGraw-Hill  
Massport  
Snip-its  
WICT  
HBO

## INTERESTS

Snowboarding  
Playing basketball  
Walking my pug Piper  
Mountain biking  
Boston Celtics

## FAVORITE SITES

webdesignerwall.com  
smashingmagazine.com  
fuelyourcreativity.com  
noupe.com  
digg.com